



## Your Digital Campus

# Mobilized and Personalized to Drive Student Success

Students' lives take place on their devices. Meet them there with a digital campus experience they'll love. Modo Campus unifies all the information and tools students need in one beautiful app, personalized to drive each individual's success.

Our sophisticated low-code platform and out-of-the-box integrations are presented through an easy to use app building interface, so you can deliver an amazing app experience without the pain and time that typically comes with building, managing and expanding it.

**MIT, Penn State and University of Houston** are among the hundreds of institutions large and small that have accelerated their digital transformation by powering digital campus experiences with Modo.



Easy to deliver, use, and expand, **Modo Campus** provides the structure for your digital campus experience, keeping students engaged, on track, connected and successful – and keeping you agile as things change.

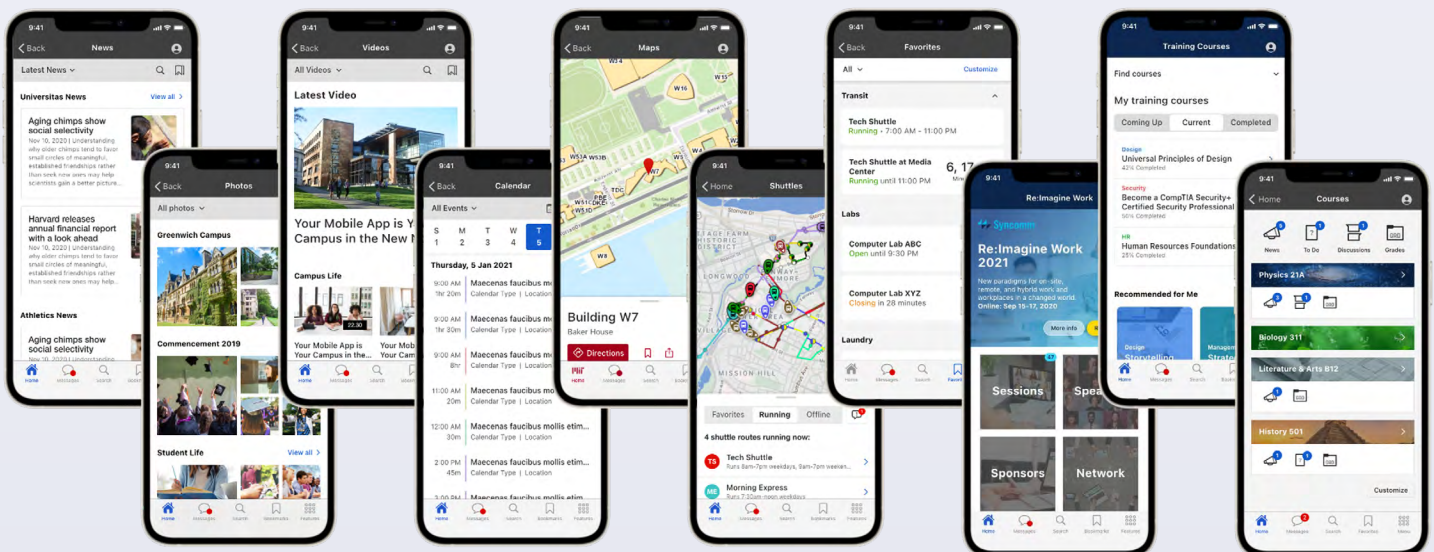
# ENABLE: Everything students need, on mobile and desktop

## Seamless access to a unified hub of information and tools

- Keep them informed with localized alerts and notices triggered by beacons and geofencing
- Ensure safety and wellness with health self-assessments and touchless entry
- Enable them to reserve study spaces, track transit, see dining options and order meals
- Help them get around with outdoor and indoor interactive maps and virtual tours
- Facilitate their day to day with at-a-glance schedules
- Hybrid access to events like admitted student day, commencement, and new student orientation

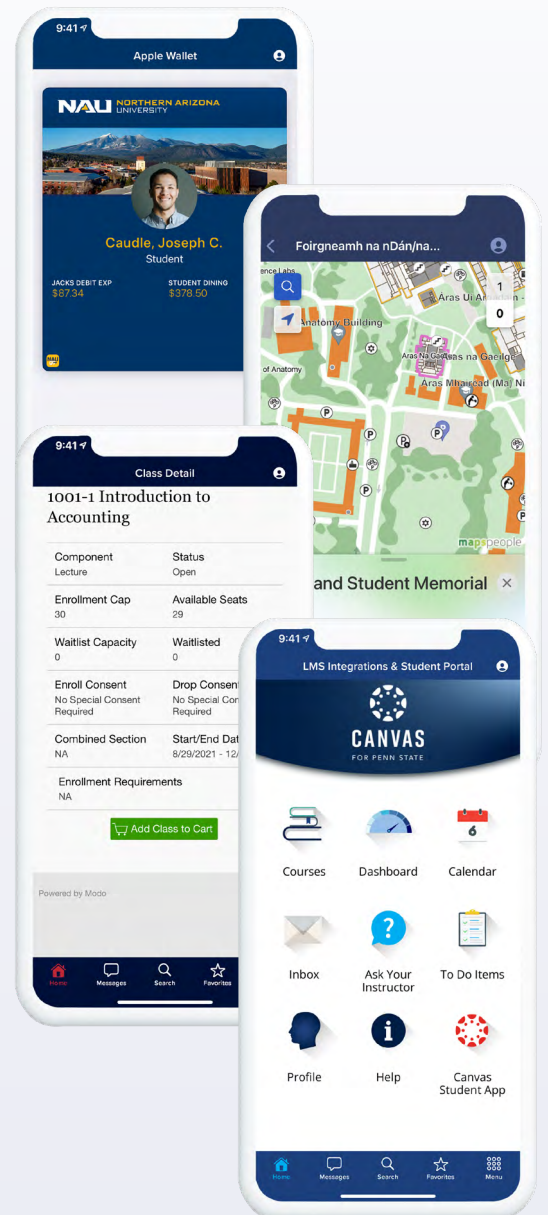
*“Don’t think of the campus app as a slimmed down version of the university website. Instead, think of it as a personalized campus experience.”*

– Steve Sedlock, Digital Marketing and Communications Manager, University of Akron



## Out-of-the-box integrations for campus systems

- LMS and SIS including PeopleSoft, Canvas, Banner, Blackboard and more, for easy access to registration status, grades and financial transactions, all from a single sign-on.
- Digital ID and access control tools including HID, TouchNet, Proxy, Apple wallet and more
- Indoor & outdoor maps & wayfinding apps including MapsPeople, Here, Google maps and more
- Transportation apps including Uber, NextBus, TripSpot, TransLoc and more
- Polling and survey tools including Survey Monkey, Qualtrix, Google Forms and more
- Room, desk and space booking systems including EMS, FM Systems, Google Suite and more
- Collaboration and communication apps including Zoom, Slack and more
- Plus, you can integrate any tool you need through Modo's XModule



*“Students are on their devices so much, we want to give them a more straightforward, familiar way to access not only PeopleSoft, but events, Canvas, social media – everything they really need, all in one place.”*

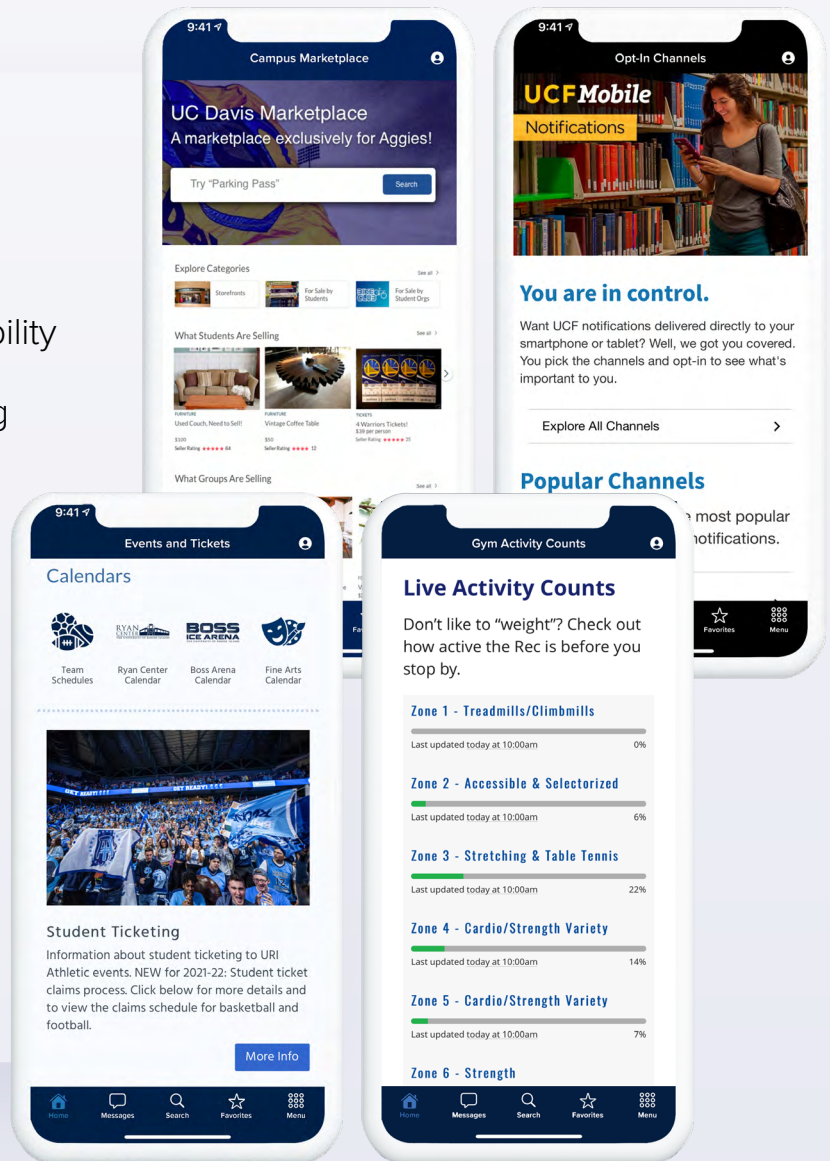
– Vickie Salisbury, Project Coordinator and Analyst, Office of Information Technology, Stan State

# Engage: Features that attract and retain students and alumni

Modo supports multiple personas and is location aware, so students, parents, staff, faculty and alumni have engaging experiences, with access to the tools and resources relevant to them.

## Social and cultural opportunities

- Personal profiles with opt-in flexibility
- Interest groups and social sharing
- Ability to synch schedules and seating with friends and classmates
- Virtual spaces for online meetups
- A marketplace to buy and sell anything on campus



# Elevate: Drive student success

## Personalized communications students expect

- Impossible-to-miss dashboards with tasks and deadlines
- Targeted push notifications for personal reminders
- In-app reminders to nudge behaviors and schedule time with advisors
- Surveys and polls



## Your Secret Weapons

### MODO'S LOW-CODE APP-BUILDING PLATFORM

Deliver innovative digital campus experiences easily for mobile, desktop and kiosks. Get up and running quickly with our out-of-the-box solution and lean on our support, services and integration partners to evolve to a fully customized app experience.

### MODO XMODULE™

Create highly personalized experiences powered by the web services you're already using on campus. Boost engagement and action by delivering customized information based on what's most important to each individual student. With XModule you can:

- **Serve relevant, personalized content in real-time**
- **Drive action by displaying information intuitively for students**
- **Easily integrate external web services**
- **Feature individualized information and add live content to existing screens**
- **Access tools and guidance from forward-thinking digital campus leaders**

### TOOLS AND GUIDANCE FROM A COMMUNITY OF DIGITAL LEADERS

When you engage with MODO you get immediate access to starter kits, launch plans, design templates and sample code, adoption acceleration, tech support, integrations and full customization. Also, our MODO User Group is active and involved, an extended community where learnings are shared from those paving the way.

# A Modular Approach

Below are just some of the many features available for **Modo Campus**.

FEATURES	STANDARD	ADVANCED / OPTIONAL
<b>Modo Campus Starter Kits</b>		
Health & Wellness	●	
Admitted Students	●	
Health/Vaccination Attestation	●	
New Student Orientation	●	
Virtual Commencement	●	
Confident Return to Campus		●
<b>Communication &amp; Information</b>		
Push and In-App Banner Notifications	●	
News & Events	●	
Policies & Protocols	●	
Quick Polls & Surveys	●	
Location-based notifications using beacons or within a geofence		●
Email notifications		●
Personalized messaging through directories		●
Integrate communications with other tools programmatically with your API		●
<b>Engagement &amp; Collaboration</b>		
Directory Profiles	●	Advanced option available
Marketplace		●
Social Sharing		●
<b>Student Success</b>		
At-a-glance schedule & summary		●
Progress-to-goals		●
Integration with SIS		●
<b>Administrator Features</b>		
Content and Communication Delegation and Approval Workflows	●	
Workspaces for multiple content managers	●	
Code-free Editing and Deployment of Screens	●	
Multi-Role Personas	●	
Multi-Site Support	●	
Analyze - historical usage stats	●	



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